



IOTA PHI LAMBDA SORORITY, INC.

# THE BUSINESS CHRONICLE

Volume 5 Issue 4

[www.iotaswr.org](http://www.iotaswr.org)

[www.iota1929.org](http://www.iota1929.org)

December 2017

[www.iota-et.org](http://www.iota-et.org)

## The Season of Giving

"It came without ribbons. It came without tags. It came without packages, boxes or bags. And he puzzled and puzzled 'till his puzzler was sore. Then the Grinch thought of something he hadn't before. What if Christmas, he thought, doesn't come from a store. What if Christmas, perhaps, means a little bit more." Mr. Grinch there is no doubt, Christmas is so much more. As November ends and December begins, the season of giving is marked with lots of preparation and anticipation. Sorors as you prepare for a little bit of Epsilon Tau downtime, rest up. 2018 is coming and we have so much work to do.

We give thanks for all the great things that happened in November. Our membership committee pinned two wonderful young ladies. We celebrated the educators who work so hard with our children during American Education Week; Essays were submitted, small business owners were celebrated and we spent time with family and friends.

As an organization, we take this time to pause and pay homage to two sorors who transitioned to higher plains this month. Epsilon Tau extends its sincere condolences to the families of White Rose Queen, Evelyn Sears Peavy and Epsilon Xi Chapter Vice President, Linda Sharp.

Seven gavel taps to Soror Robin Mack and the Membership Committee for the completion of our Intake Period. Our Fall 2017 line, Double Jeopardy has entered lotaland and we are excited about our trajectory as a chapter. Seven Gavel Taps to Soror Carmon Brown, Education and Scholarship chair, for the selection of our 2017 Evelyn Wilkey Essay winners. Seven Gavel tapas to Soror Wendy B. Jacques and the Toys U Can't Return Committee for their participation in the National Campaign's Thanks Birth Control initiative on November 15. Seven Gavel Taps to Our Finance Team for the submission of both the Regional and National Assessments.

Your time, talents, and resources are a valuable asset to this organization. Merry Christmas and Happy New Year. As we begin to set our personal goals for 2018 and review our personal goals of 2017, include a section about your commitment to excellence for Iota.

This upcoming year, Epsilon Tau chapter will continue to support its membership, youth, and local businesswomen. We will be a safe haven for learning new skills, and stretching in our personal growth so that we can continue to build our reach and sisterhood. Epsilon Tau is "Empowering Women for Business." #ETWEAREWHY #ComeSeeET

" The Gifts you've always had, become the Talents you develop."- Michele C.Gustafson



*Michelle Peace*  
*Epsilon Tau President*

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# AMERICAN EDUCATION WEEK

# ET SHOPS SMALL



Iota Phi Lambda Sorority recognizes American Education Week annually in November. On November 8, 2017, Epsilon Tau reached out to our Adopt-a-School, Britain Elementary, Irving ISD. Sorors presented the principal with a certificate and a basket of goodies to share with the staff. We wanted the staff to know that we were “just popping by to say Thanks for all you do!” President Peace also recognized Soror Robin Mack as an educator.



The Saturday after Thanksgiving is known as Small Business Saturday. Small business are able to benefit from consumers supporting their companies. Members of ET supported local black-owned business by ‘shopping small.’



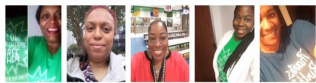
# NOVEMBER CIVIC AWARENESS

# ET AROUND TOWN



The month of November was also a time for recognizing various issues and concerns in society. In Support of Diabetes Awareness Month, the sorors of Epsilon Tau Chapter exchanged our green for red. According to the American Diabetes Association, an estimated 1.5 million cases of diabetes are diagnosed each year (ADA, 2017). Additionally, the Centers for Disease control found that there are 30.3 million people with diabetes (9.4% of the US population) including 23.1 million people who are diagnosed and 7.2 million people (23.8%) undiagnosed. The numbers for prediabetes indicate that 84.1 million adults (33.9% of the adult U.S. population) have prediabetes.

In support of the National Campaign to Prevent Teen and Unplanned Pregnancy, Epsilon Tau supported November 15, “Thanks Birth Control” with a social media campaign. Epsilon Tau took to social media to change the narrative regarding the need for birth control to prevent the rates of teen and unplanned pregnancy. Recent statistics show that nearly 1 in 4 teens get pregnant before age 20 of those under 18, only 38% receive a high school diploma. For unplanned pregnancies, over three million women in the U.S. each year experience an unplanned pregnancy, but this is not, however, usually due to failure to attempt contraception (CDC, 2015).



ET Sorors and Friends supported 2017 Business Month Youth Honoree, A'Kyler McNeal at her 3rd Annual Coat Drive



Soror Robin Mack at the Gala held at the Country Club.

# FUTURE IOTA LEADERS



The FIL elected officers for the 2017-2018 sorority year and the induction ceremony was held on November 5, 2017 at the Hampton-Illinois Library. The following FIL were installed as officers:

- President - Jalyn Beaty
- Vice President – Paul Beaty
- Secretary – Crislyn Fayson
- Treasurer – Evan Beaty
- Parliamentarian – Crendon Boyd
- Historian – Shandrell Fisher / Diamond Stevens

ET FIL also participated in a social outing to celebrate the 16-17 year with a visit to Top Golf on November 19th, 2017.

# BLACK GIRLS CODE



Soror Michelle Peace volunteered with Black Girls Code on November 18th at Cedar Valley College. Over 50 girls of color participated in building a game using Java and Scratch. The next BGC event at Cedar Valley on December 9, it is a parent-daughter workshop exploring the Internet of Things.



# ET LOMEPAS IN ACTION

Lomepa Club | InstaMag



On November 2, 2017, two women, Nicole Walker and Malika Walker, accepted the challenge and were inducted into the 2017 Lomepa Club during a ceremony at the Southwest Center Mall Community Room. The Lomepa Line selected the Line Name of “Double Jeopardy” because it represents the scales of justice ( Lomepa Nicole)and the zodiac sign Libra ( Lomepa Malika) The Lomepa Workshop was held on Tuesday, November 15, 2017 at the Southwest Center Mall Community Room, Sorors reviewed Iota historical facts, the National Organization, the Sorority emblem and pin via various methods such Jeopardy puzzles, arts & crafts, and the 5-7 rule.

The Lomepa Business Presentation on Social Media as a tool was held on Wednesday, November 29, 2017 at the Southwest Center Mall Community Room in the presence of five Big Sisters. The presentation discussed the use of hashtags; photography releases, and best practices for uses for social media platforms.



### Business Pearls for Female Entrepreneurs

by Dr. Tonya Sawyer-McGee

Many females dream of starting their own business. Females often face more challenges than their male counterparts, especially in industries that are dominated by male businessmen. The following are some tips to help expand your business dream into a reality:

1. Consider seeking and applying for minority grants. As female you are already considered a minority and can apply for grants to help get your business started.
2. Network with other successful business owners. You never know who you may have an opportunity to meet by being around other successful female business owners and the knowledge they can bring.
3. Have confidence and trust your business instincts. You don't have to be a genius but you must have faith that you can be successful. This is the first step.
4. Do your research on the type of business you want to start. It's important to do market research on your business type and be aware of your competition. This can help you determine what makes your business unique and how you will compete in the industry.
5. Consider taking free or low cost educational seminars or classes. Many individuals make a mistake by failing to gain knowledge about business practices. Check with your local small business administration, city/county offices, and EventBrite.

Remember, while startup businesses remain male-dominated, women still rank high in terms of leadership...that should be enough to help encourage you to get started.

by Dr. Tonya Sawyer-McGee

The holidays are an exciting time to fellowship with family and friends. Often, this involves eating and drinking. Below are some tips from *Healthline* to prevent weight gain during this Christmas and New Year holiday season:

- Be Active With Family and Friends. ...
- Be Smart When Snacking. ...
- Watch Your Portion Sizes. ...
- Practice Mindful Eating. ...
- Get Plenty of Sleep. ...
- Control Your Stress Levels. ...
- Keep Meals Balanced With Protein. ...
- Focus on Fiber.

Doing these simple things can help prevent the holiday bulge.

### December 2017 Calendar of Events

December 1, 2017	Epsilon Tau New Member Fun Night Southwest Center Mall, 7:00-9:00 PM
December 2, 2017	Epsilon Tau Induction Ceremony and Chapter Photo, Southwest Center Mall, 9:00 AM
December 3, 2017	FIL Christmas Celebration
December 7, 2017	ET@ Mini College Fair at Willow Grove MBC, 1222 Kiest, 6:30 PM.
December 9, 2017	ET Day of Service Toys for Tots Service Activity 8 am-11 AM ; and Helping Hands, Open Hearts, 2:30-5:30 PM
December 10, 2017	Epsilon Tau Monthly Chapter Business Meeting and Christmas Celebration, 3 PM, Bar Louie's on Park Lane.
December 25, 2017	

