



IOTA PHI LAMBDA SORORITY, INC.

# THE BUSINESS CHRONICLE

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[www.iota-et.org](http://www.iota-et.org)

Greetings Sorors,

Well, here it is, 2017 -ready or not! This year will bring many amazing opportunities, challenges, new beginnings, and the chance to discover and grow.

In the upcoming month, we will finalize plans for Black History Month, Scholarships, 70<sup>th</sup> Southwestern Regional Conference, and Business Month Planning will intensify. Sorors, please prepare for the 70<sup>th</sup> SWR Conference in San Antonio, March 24-26, 2017. The registration due date is January 23, 2017. The registration fee is \$190.00. The room rate at the San Antonio Airport Hilton is \$119.00/night. February 28 is the last date to book a room in the block.

Seven Gavel Taps to our Social/ Networking Committee Chair, Soror Dr. Tonya McGee; and Fundraising Chair, Soror Tiffany Bryant. Your efforts have us poised for social interactions and funding efforts for our programs and projects. Seven Gavel taps to Soror Angelica Thomas. Soror Thomas created and mailed our Correspondence Week Christmas Card – which was too cute. Thank you to each ET Soror who made donations of toys, coats, socks and time during our December community service events.

Sorors, invite your FB friends to buy tickets for our “Get FIT, Don’t Quit” online raffle # ETD0IT. The winner will receive a fitness pack which includes a pantry assessment, L3 Fitness Nutrition Plan, FitBit, and other items to JUMP START your Fitness Goals. Tickets are on sale today, one for \$5/ three for \$10. Also, remember our Birthday Pledge Drive! Sorors, who celebrated birthdays in December, remember to turn in your pledges! Sorors, “Start where you are. Use what you have. Do what you can.” –Arthur Ashe.

Happy New Year, Michelle



*Michelle Peace  
Epsilon Tau President*

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# FUN NIGHT WITH LOMEPAS



On December 2, 2016 members of Epsilon Tau enjoyed fun night with Alicia Hinkle and Mary Andrews, members of the Fall 2016 Lomepa Club, the Pearl Line.

## ET WELCOMES NEW SORORS



National Recording Secretary Soror Wendy Jacques welcomes Soror Alicia Hinkle and Mary Andrews.



Dean of Intake Soror Shelia Fisher, new Sorors Mary Andrews, Alicia Hinkle, and President Soror Michelle Peace.



Epsilon Tau's President Soror Michelle Peace welcomes newest Sorors.



Sorors of ET participated in our induction ceremony and afterwards engaged in food and conversation as they welcomed new Sorors Alicia Hinkle and Mary Andrews on December 3, 2016.



# CHAPTER CHRISTMAS SOCIAL

On December 11, 2016, members of Epsilon Tau held their monthly business meeting and Christmas social at La Madeleine Country French Café. Sorors, played games, exchanged gifts and fellowshiped together before ending the evening with a toast of sparkling white grape juice citing 'Oui, Oui' of what they love about the Christmas season, new year's resolutions, and continuing the work of Iota. Sorors also donated socks to assist the FIL with the upcoming Socks for Seniors community service activity.



## FUTURE IOTA LEADERS' CHRISTMAS DONATION

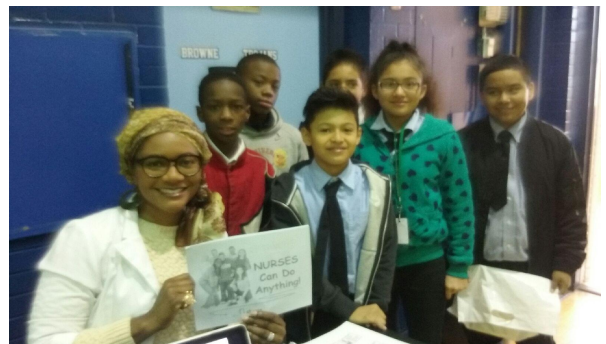
On December 4, 2016, Epsilon Tau's FIL donated unwrapped toys to the Carrollton, TX Toys for Tots warehouse and distribution center.



*FIL Chair Dr. Tonya Sawyer-McGee with members of the FIL at the Toys for Tots warehouse and volunteer center.*

## CAREER EXPLORATION

Career Exploration committee member, Dr. Tonya Sawyer-McGee volunteered at T.W. Browne Middle School in Dallas, TX on December 9, 2016 in collaboration with the Chestnutt Foundation, Inc.. Dr. McGee is a practicing nurse practitioner and program director for the Doctor of Nursing Practice Program at Abilene Christian University-Dallas.



*Soror Dr. McGee with students at T.W. Browne interested in nursing careers.*



# ET VOLUNTEERS AT CHOCOLATE MINT



On December 17, 2016, ET Sorors and FIL committed to service by volunteering at the Chocolate Mint Foundation. The mission of the Chocolate Mint Foundation is “to empower children and families to be self-sustaining through education, training, mentoring and service.” The foundation offers programs and resources for families, children and seniors in the Southwest Dallas community.



Iota Phi Lambda proudly announced its release of the website for the Lola Mercedes Parker Foundation. The website (<http://www.lmpfdn.org>) provides up-to-date information on the foundation’s vision, accomplishments and opportunities for involvement.



## SMALL BUSINESS TIP

Using technology to grow your business  
By Dr. Tonya Sawyer-McGee

Businesses today thrive on technology and social media for their success. In general, a company’s business can grow from 10-40% using technology wisely. If you don’t know where to start, first take a look at your website and get opinions from others. If you don’t have one, consider getting one quick! When marketing your business most people will ask about your website. You can create many free or low-cost websites such as Square Up, Wix, or Weebly. Consider Google/Gmail and Yahoo also, which have many resources for small and large businesses. When was your website last rebuilt? Can people find information and navigate easily on your website? If these questions are no, it’s time for a website makeover.

## ET FUNDRAISING

**GET FIT!  
DON'T  
QUIT!**

ENTER TO WIN \$250 IN FITNESS PRIZES

- FITBIT
- YOGA MAT
- FREE PANTRY ASSESSMENT AND 4-WEEK MEAL PLAN FROM I3 FITNESS

BUY NOW AT [WWW.PAYPAL.ME/IFLET](http://WWW.PAYPAL.ME/IFLET)  
ONE FOR \$5  
THREE FOR \$10

WINNER ANNOUNCED FEB. 15!

**BIRTHDAY PLEDGE**

BIRTHDAYS ARE GREAT...  
BIRTHDAYS ARE FUN...  
THANK YOU FOR HELPING E.T. HELP SOMEONE!  
#ETSHELLEBRATE

PLEDGE BY MONYEND

JANUARY  
IOTA PHI LAMBDA FUNDRAISING

### JANUARY 2017 CALENDAR OF EVENTS

|                  |   |
|------------------|---|
| January 1, 2017  | HAPPY NEW YEAR!!!!  |
| January 8, 2017  | MONTHLY CHAPTER BUSINESS MEETING<br>Hampton-Illinois Library, 3:00 PM   |
| January 14, 2017 | CHAPTER MOVIE SOCIAL OUTING “Hidden Figures”, 3:00 PM, Studio Movie Grill                                       |
| January 16, 2017 | <br><b>MLK DAY</b>          |
| January 22, 2017 | FIL Meeting @ CENTRAL MARKET 5750 LOVERS LANE 4p-6p<br>\$\$\$ DUE FOR VALENTINE BASKET TICKET RAFFLE FUNDRAISER |