

IOTA PHI LAMBDA SORORITY, INC.

THE BUSINESS CHRONICLE

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Greetings, Sorors

The 2017 theme for National Women's History Month is "Honoring Trailblazing Women in Labor and Business." This theme honors women who have successfully challenged the role of women in both business and the paid labor force. Women have always worked, but often their work has been undervalued and unpaid.

The 2017 Honorees represent many diverse backgrounds and each made her mark in a different field. The Honorees' work and influence spans three centuries of America's history. Five Women of Color are named in this year's class of honorees: Alexis Herman, Lucy Gonzalez Parsons, Maggie Lena Walker, Yvonne Walker, and Addie Wyatt. These women all successfully challenged the social and legal structures that have kept women's labor underappreciated and underpaid. They proved that women could succeed in every field. While each Honoree is extraordinary, each is also ordinary in her own way, proving that women business and labor leaders can and should be considered the norm. Most importantly, the 2017 Honorees paved the way for generations of women labor and business leaders to follow.

As lota women, we share the mission of these women. We are tasked to empower, uplift, and encourage a generation of new extraordinary, ordinary women and girls to become business leaders and successful entrepreneurs. As we finalize, our plans for lota Business Month in April, we seek to honor the hard work and tenacity of a new generation of leaders.

Seven gavel taps to our Black History Chair, Soror Angelica Thomas and her committee. Our Family Affair and Bloodless Jungle outings were informative and fun. Seven gavel taps to Future lota Leaders chair, Soror Dr. Tonya McGee and the ET Family for its service at Shoes for Orphan Souls. Seven Gavel Taps to Soror Tiffany Bryant, Grants & Friend Raising Chair, our ETGetFit Raffle, exceeded its goal! Congratulations, Soror LaToya Randle on winning the Raffle Grand Prize. Seven gavel taps to Soror Shelia Fisher and the Membership Committee for conducting our New Member Orientation Session. Information on Protocol, Financials, and the Expectations of Members were discussed. Learning about lota is continuous, it never stops.

Our 70th Southwestern Regional Conference will take place, March 24-26, 2017 in San Antonio, TX. We are looking forward to a fun weekend in San Antonio and taking care of Regional business in the Alamo City. *There is no life that does not contribute to history."* -**Dorothy West** #ComeSee ET #EveryoneTogether.



Michelle Peace Epsilon 7au President

WHAT'S IN THIS ISSUE

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ET CELEBRATES BLACK HISTORY

THE BROWN

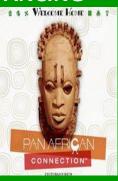
During the month of February Sorors, FIL, MOI, and family members of ET engaged in several activities to celebrate and pay tribute to black history month.



ET Sorors, MOI, FIL, and family enjoy 'A FAMILY AFFAIR' evening with good food, fellowship and music at black-owned Babbs Brothers BBQ in Dallas, TX.

AFRICAN DANCING





Soror Dr. Tonya McGee and honorary FIL, Nadia McGee engage in African belly dancing at Pan-African Connection Art Gallery and Resource Center in Dallas, TX.





Soror Wendy B. Jacques visited the EPA at the city Eagleopolis in Northside Elementary in DeSoto, TX. Soror Jacques gave the 2nd grade students tips and tools about environmental regulations to assist in the development and execution of their EPA. Northside Elementary has a microsociety within their school to teach students about the real life operations and commerce of a actual city. Soror Jacques had the opportunity to be a part of the Eagleopolis EPA Black History Observance which showcased the city's artwork and celebration of Louis Armstrong.

THE BLOODLESS JUNGLE



On February 26, 2017, ET Sorors saw 'The Bloodless Jungle' at The Black Academy of Arts and Letters.





Soror Alicia Hinkle and her NAACP Youth Chapter and PAC received the Silver Award at Irving's Celebration of Excellence for their Student Election Day Clerk Program.

EPSILON TAU SUPPORTS 'GO RED' FOR WOMEN

On February 3, 2017, sorors of ET supported the national initiative by the American Red Cross, National Wear Red for 'Go Red for Women' by wearing red. Soror Dr. Tonya Sawyer-McGee, networking and social chair was volunteer for the annual 'Go Red' for Women luncheon held at the Omni Hotel in downtown Dallas.







#ETGoesRed



'GET FIT' FUNDRAISER



President Michelle Peace and 1st Vice President, Tiffany Bryant with ET 'Get Fit' Raffle Winner, Soror LaToya Randle.

NEW SOROR ORIENTATION



New Soror Orientation was held on February 19, 2017 at the Hampton-Illinois Library. Our newest Sorors, Mary Andrews and Alicia Hinkle were presented with their **National Membership Certificates, Iota** Tools, and Sorority Pin. The afternoon included presentations on Protocol, Sister Chapters, Local Rules, Regional Conference, National Convention, and Delegates, Financial Matters, Programs and Projects, and our President's Expectations of New Sorors. Our new sorors left more informed and

FIL COMMUNITY SERVICE

On February 11 2017, Sorors, MOI, and FIL volunteered with Buckner Shoes for Orphan Souls.

















SMALL BUSINESS TIP

BY DR. TONYA SAWYER-MCGEE

PROTECTING YOUR BUSINESS FROM CYBER SECURITY THREATS



Small business owners just like large businesses are equally susceptible to cyber security threats. This can detrimental to a business owner who has years of data and information that is relevant to their company's existence. Katie Truesdale (2015) from the National Federation of Independent Businesses reported six common mistakes small businesses make that make them susceptible to cyber threats. Review the list below and ask yourself if you fall victim to this list. If so, consider getting cyber liability insurance for your company and increase your protection to safeguard your company. Here's the top six reasons companies fall victim to cyber security threats:

- 1. UNENCRYPTED LAPTOPS OR CELLPHONES
- 2. WEAK PASSWORD PRACTICES
- 3. RETAINED ACCESS FOR EX-EMPLOYEES
- 4. DOWNPLAYING THE RISK
- 5. USING WI-FI HOTSPOTS
- 6. LACK OF STAFF TRAINING

March 2017 Calendar of Events

March 03, 2017 **BLACK GIRLS CODE VOLUNTEER**

MEETING

March 04, 2017 **BLACK GIRLS CODE EVENT AT**

MEDIATECH INSTITUTE

March 12, 2017

CHAPTER MONTHLY MEETING Hampton, Illinois Library, 3 PM

March 19, 2017 **FIL MEETING AT PAUL LAWRENCE**

DUNBAR/LANCASTER KIEST

LIBRARY, 3 PM

70TH SOUTHWESTERN REGIONAL March 24-26,

2017 **CONFERENCE, SAN ANTONIO, TX**



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