



IOTA PHI LAMBDA SORORITY, INC.

THE BUSINESS CHRONICLE

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Greetings Sorors,

It's April - our time to showcase Iota Phi Lambda Sorority, Inc. through its capstone program - Business Month. I am extremely excited to celebrate the entrepreneurial spirit of African-American business owners across the metroplex. We honor the vision of our founder, Lola M. Parker, as we promote and encourage women to enter the field of business and honor those who are engaged in business enterprises. We give reverence to every woman who, like the beautiful, thoughtful, mindful, and powerful women of scripture, continues to defy odds, banish stereotypes, and serve in the face of oppression and tradition. We honor the women of our past who blazed trails and rose above the conditions of their time. We honor those mighty women and our founder who were courageous enough to see the need and meet that need. We celebrate the business women of today. We celebrate the sharing of their gifts, talents, and skills. During our Business Month we celebrate every woman who has "thought about" starting a business. We celebrate every woman who has started a part-time business and we honor the women who dove into the deep end and her business is her livelihood. We praise God for the women who persevered through our yesterdays, influence our todays, and shape our tomorrows. We celebrate the entrepreneurial spirit.

Seven Gavel Taps to Epsilon Tau Chapter! We received three second place awards at our 70th SWR Conference: Newsletter, Community Service/Networking, and Future Iota Leaders and received a 3rd Place finish in the Scrapbook. We are also proud to announce FIL Paul Beaty II placed 2nd in the High School Essay competition and our local scholarship winner, Jazkira Combs, was named the 2017 Alma I. Mackey Scholarship recipient. Seven Gavel Taps to Soror Wendy B. Jacques who was named Southwestern Region Soror of the Year. Congratulations, sorors! Let's keep pressing toward the mark!

Sorors, your presence at our functions from now to the National Convention will ensure our successful completion of the goals we set for ourselves back in August. Soror Tiffany Bryant and her Business Month Committee look forward to seeing you at our Business Month Activities. The calendar is set! Remember to invite someone to #ComeSeeET.

"The way to achieve your own success is to be willing to help somebody else get it first." -- Iyanla Vanzant #ComeSeeET #EveryoneTogether



**Michelle Peace
Epsilon Tau**

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Epsilon Tau Chapter
P.O. Box 241
DeSoto, TX 75123
info@iota-st.org

ET WITH BLACK GIRLS CODE

March 4, 2017, Sorors Vena Thomas and Michelle Peace worked as core volunteers for the Black Girls Code Dallas Chapter. Epsilon Tau FIL Lyric and Egypt Sanders participated in the “Build A Web Page in A Day” workshop at the Dallas Sound Lab. The Iota connection runs deep as three of the daughters of Soror Kendra Johnson, also participated in the workshop. Black Girls Code’s mission is to expose 1 million girls of color to the field of computer coding by 2040.



ET Sorors and BGC Volunteers; FIL Lyric hard at work; the ROYAL girlz of Soror Johnson; all the workshop participants and girls in a fun pose.

70th Southwestern Regional Conference

March 24-26, 2017, the 70th Southwestern Regional Conference was held in San Antonio, Texas. The weekend was lots of work and fun for the Epsilon Tau delegation. Six sorors attended the conference. Sorors Tina Jackson, Jocelyn Dilworth, and conference first timer, Vena Thomas, acted as the chapter’s voting delegates with Soror Katrina Stevens serving as the alternate. There were 112 sorors, auxiliaries, and guests at the conference. Gamma Phi host chapter did an excellent job hosting this year’s conference. See you next year in the Houston area, as Epsilon Sigma prepares to host.



SWR Sorors at Prayer Breakfast ET delegation in chapter gear; New SWR SOY, Wendy B. Jacques with immediate past SWR SOY Brenda Napier, Psi: President Peace: Soror Wendy, Soror Vena with Conference First Timers; Conference First Timers; and “Dirty Diana” ET’s Newest Scrapbook.

Epsilon Tau Soror Earns State of Texas Recognition



Soror Dr. Tina Jackson received a lifetime achievement award from the Texas Association of Blacks in Higher Education during the month of March. Soror Tina is the CEO/Founder of Surviving The Game Financial Literacy Program and will be our guest speaker at our Business Month Mixer, Cookies, Cocktails, and Conversations on April 8, 2017.




EPSILON TAU 2017 BUSINESS MONTH HONOREES

Epsilon Tau Chapter is proud to celebrate the entrepreneurial spirit of 8 fantastic, fabulous, and successful local business entrepreneurs. The spirit of excellence in these extraordinary women makes them worthy of honor for their vision, heart, determination, and will. They embody the mission of our sorority.

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SALUTIS 2017 OUTSTANDING BUSINESS WOMAN OF THE YEAR
Honoree: Dr. Crockett, Ph.D.



HRocks
Lifestyle | Inspire

AUTHOR, CAREER CONSULTANT,
ACTIVIST, INSPIRATIONAL SPEAKER

Dr. Crockett is Epsilon Tau's 2017 Woman of the Year. She is an author, inspirational speaker, career consultant and Veteran's advocate. Dr. Crockett is the president of Imperfect Me, LLC and Executive Director of non-profit organization - Wisdom 4 Warriors.

Wendy B. Jacques is Epsilon Tau's 2017 Soror of the Year. Wendy is a charter member of ET Chapter and served as its first president. She serves as Iota's National Recording Secretary. She is an active alumni of Tau Beta Sigma Sorority, and Prairie View A&M University Alumni. She also is the owner of BJacks Apparel.

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SALUTIS 2017 OUTSTANDING SOROR OF THE YEAR
Wendy B. Jacques



SEVANT LEADER,
ENTREPRENEUR, SISTER, FRIEND

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SALUTIS 2017 BUSINESS MONTH HONOREE
Nicole Allen



ROOTS on TAP

ROOTS ON TAP
JUICE BAR

Nicole Allen is the owner of Roots on Tap Juice Bar. Roots on Tap makes it easy to infuse essential nutrition into your on-the-go lifestyle. The all-natural beverages are made daily from the highest quality ingredients sourced either locally or organically. Each drink comes in a glass bottle to retain rich flavors, and nutrition is packed into every sip.

Tara Frazier is the owner of Tara's Bookkeeping Services. Tara's Bookkeeping Service in DeSoto, Texas offers financial support to businesses locally in the metroplex area as well as online. She provides a number of accounting services including tax assistance, accounts payable and receivable, and more.

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SALUTIS 2017 BUSINESS MONTH HONOREE
Tara Frazier



TARA'S BOOKKEEPING SERVICE

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SALUTIS 2017 BUSINESS MONTH HONOREE
Quiana McDaniel



HOUSE OF DASHA
CLOTHING, ACCESSORIES, COSMETICS

Quiana McDaniel is the founder, creator and visionary behind Dasha Cosmetics and the House of Dasha. Dasha Cosmetics specializes in unique lip colors and very versatile eyeshadow palettes. Her love for the fashion industry prompted her to add the House of Dasha clothing to her repertoire. It is her belief that all women should look and feel beautiful and Dasha Cosmetics and the House of Dasha does exactly that!

Roz Stafford is the owner of the Smoking Jacket Cigar Lounge. Her first experience with a cigar was in 2009. While relaxing in her pool, her brother-in-law David gave her a Java Latte Cigar. It immediately changed her life. In 2011, Roz and David opened a Cigar Lounge in Waxahachie, TX called "Bonnie and Clyde's Cigars". In 2016, Roz became the proud owner of "Smoking Jacket Cigar Lounge" in Cedar Hill.

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SALUTIS 2017 BUSINESS MONTH HONOREE
Roz Stafford



SMOKING JACKET CIGAR LOUNGE

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SALUTIS 2017 BUSINESS MONTH HONOREE
Curinda Nash Newsom



NEWSOM'S HOUSE OF BEAUTY
NATURAL HAIR SALON

Curinda Nash Newsom is the owner of Newsom's House of Beauty. Curinda is a natural hair care and braiding specialist. She believes being natural is You!!!!. Curinda's passion for natural hair has led to the development of her own hair care products.

A'kyler McNeal is the ET 2017 Youth Entrepreneur. A natural artist, at 13, A'kyler began her own catering company. She prepares healthy meals and snacks in her journey as a culinary artist. She also provides specialty desserts.

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SALUTIS 2017 BUSINESS MONTH YOUTH ENTREPRENEUR
A'kyler McNeal



MINYON'S CATERING

BUSINESS MONTH 2017

Spring into Action! April is...

...Business Month!

Cash Mob Sat. April 1st 1:00 – 3:00 PM
 Bear Creek BBQ 1308 E. Bear Creek Rd. Glenn Heights, TX 75154

\$25- Cookies, Cocktails, and Conversations Sat. April 8th 7:00 – 9:00 PM
 Kessler Baking Studio 1129 S. Beckley Ave. Dallas, TX 75203

\$35- 3rd Annual Tastes and Toasts Fri. April 21st 7:30 – 9:30 PM
 Lancaster Community House 100 N. Henry St. Lancaster, TX 75146

Free- Youth Entrepreneur Workshop Sat. April 29th 2:00 – 4:30 PM
 Lancaster-Kiest Library 2008 E. Kiest Blvd. Dallas, TX 75216

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SPRING INTO ACTION! BUSINESS MONTH IS HERE!

Throughout the month of April, join Epsilon Tau as we host fun and informative events celebrating our founder's bold mission of business-professional development and empowerment. Purchase tickets and register for all events at www.eventbrite.com. Please note there is a **NEW LOCATION** for the April 29th Youth Entrepreneur Workshop. "Who Wants to Be a Youth Entrepreneur" will be located at the Lancaster-Kiest Paul Laurence Dunbar Library.

Change requires action so #ComeSeeET during Business Month and visit www.iota-et.org for additional information.

SMALL BUSINESS TIP

BY DR. TONYA SAWYER-MCGEE

DETERMINING YOUR BUSINESS MODEL

Many people dream of starting their own business. It is exciting, allows independence, and is hopefully a great way to do what you like while generating great revenue. However, it's also important to know what type of business model you want to establish your business with. Consider these options:

1. Sole proprietorship: Simplest structure; you are the soul owner; drawbacks are you can't separate this type from your personal assets in the event of a legal issue and can't sell stock as a sole proprietor.
2. Partnership or LLC: If you are worried about having too much responsibility or liability, this having a partnership or LLC is for you. In partnerships, one person may have limited or more control than the other. However, be prepared for some disagreements, etc. In an LLC you are a member and this structure set up limits your liability. However, if too many members drop out business can dissolve and doing self-employment taxes can be complicated.

Remember, do your research and determine what's best for you.

April 2017 Calendar of Events

April 1, 2017	ET CASHMOB AT BEAR CREEK BBQ 1408 Bear Creek, Glenn Heights, TX
April 8, 2017	GAAP Grant Writing Workshop 7500 W. Camp Wisdom Rd. Dallas, TX 75236
April 9, 2017	CHAPTER MONTHLY MEETING Southwest Center Mall, 3 PM
April 21, 2017	ET TASTES & TOASTS HONOR RECEPTION, Lancaster Community House, 7:30 PM
April 29, 2017	WHO WANTS TO BE A YOUTH ENTREPRENEUR WORKSHOP, LANCASTER-KIEST LIBRARY,

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OUR STORY

Contributions of the First African American Business and Professional Women's Organization and Sisterhood
 1929 to 2017