



IOTA PHI LAMBDA SORORITY, INC.

# THE BUSINESS CHRONICLE

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Greetings Sorors,

We are in the home stretch of the 2016-2017 sorority year! I am amazed at how quickly each month has gone by and how much work is still to be done. You amaze me with your tenacity and ingenuity in planning the work and working the plan of our programs and projects. Iota roses to each of you! We were graced with the presence of our Southwestern Regional Director for our 3rd Annual Tastes and Toasts Honors Reception. She said, "I so enjoyed the program. It was well thought out and just on point. I loved your selections. Some looked like potential Iotans." We also were contacted by our Woman of the Year, Dr. Hamaria Crockett who stated, "It is with sincere gratitude that I say thank you to the Iota Phi Lambda Sorority for honoring me on last Friday. It was an honor to be among such great women. If at anytime there's something that I can do to support with attending activities, donating time or money please let me know. I cannot express how appreciative I am for you noticing me. Thank you again." We don't do what we do in Iota for the thanks and rewards but we do it to execute our mission through making sure that business owners and our sisters are embraced, empowered, encouraged and recognized for the work that they do. It is our job to notice. Keep your eyes out for more deserving business owners and youth entrepreneurs.

May is the month of Small Business Week and Teacher Appreciation Week. Just another time to take notice of those around us. We will be fellowshipping with small business owner, Nicole Allen of Roots on Tap on Sunday, May 7. We will also honor the teachers and staff at our Adopt-A-Schools: DeSoto West ISTEAM and KIPP Academy Oak Cliff Campus to say, "we appreciate you" and the work that you do.

Seven Gavel Taps to the Business Month Committee and its chair, Tiffany Bryant. We had an excellent month of activities. Seven Gavel Taps to those sorors who said "yes" to serving our chapter. The service of your predecessors has been so invaluable but we are excited that you decided to say "yes" to the call. Sorors, I just want to tell each of you that I appreciate you and your contributions to our chapter. It truly is E.veryone T.gether. Always working and never shirking in the name of Iota.

"No Dreams are won from the Comfort Zone" –Michele C. Gustafson



*Michelle Peace*  
*Epsilon Tau President*

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# ET CASH MOBS BEAR CREEK BBQ

On Saturday, April 1<sup>st</sup> nine sorors and six guests came together to break bread and support Bear Creek BBQ, owned and operated by Rommel Artis and Terrance and Keisha Wines.



# EPSILON TAU'S COOKIES, COCKTAILS, AND CONVERSATIONS

On Saturday, April 8<sup>th</sup> ET held their annual Cookies, Cocktails, and Conversations event. Fourteen sorors, two MOI, two Business Month Honorees, and 20 guests gathered to discuss creating wealth while enjoying delicious cookies and cocktails at Kessler Baking Studio, owned and operated by Clyde Greenhouse.



# EPSILON TAU'S TASTES AND TOASTS HONORS PROGRAM

On Friday, April 21<sup>st</sup> Epsilon Tau Chapter celebrated the entrepreneurial spirit of 8 fantastic, fabulous, and successful local business entrepreneurs. ET's Soror Wendy Jacques was also recognized as Soror of the Year, along with Epsilon Tau's 2017 Woman of the Year, Dr. Hamaria Crockett. Southwestern Regional Director Soror Linda Cannon and 65 guests joined the chapter to honor eight amazingly talented women and young ladies.



# WHO WANTS TO BE A YOUTH ENTREPRENEUR?

On Saturday, April 29<sup>th</sup>, ET FIL and Sorors concluded Business Month by hosting their *Each One, Teach One! Who Wants to be an Entrepreneur Youth Workshop*. Eight sorors, two MOI, five FIL, and 15 youth learned how to become a business owner and the importance of becoming an entrepreneur. Youth later divided in groups to create and present their business plan of a company they may want to start one day. A'Kyler McNeal, Epsilon Tau's 2017 Business Month Youth Entrepreneur, was on hand to give advice and answer questions.



## SMALL BUSINESS TIP

BY DR. TONYA SAWYER-MCGEE

### PLANNING FOR RETIREMENT

For a business owner, especially a small business owner, planning for retirement can be intimidating. However, if you own a business you need to consider that you won't always be working in that business and who will take over, if and when you do retire. Consider these tips for retirement:

1. Start planning now. Just like an individual who doesn't own their own business, a small business owner also needs to start planning early for retirement. Ideally, this should be done when you start your business, especially if you don't have an heir to take over after you are no longer working in the company.
2. Do a strategic analysis. Retirement planning is a strategic process. You need to have a plan of how you will get, keep, and secure income in your retirement. Consider seeking advice or assistance from a financial planning expert. Your analysis should include cash flow, net worth, projected living expenses needed in retirement and any taxable income or debts.

Remember, do your research and determine what's best for you before, during and after retirement.

## May/June 2017 Calendar of Events

May 1, 2017	TEACHER APPRECIATION AT KIPP ACADEMY-OAK CLIFF
MAY 4, 2017	ET TURNS 4 - Anniversary Celebration at Twisted Root Burger Company , 6:30 PM, 2512 Commerce, Dallas, TX 75206
May 7, 2017	CHAPTER PHOTO SHOOT 1 PM CHAPTER MONTHLY MEETING Top Desk CoWorking , 3 PM, 2914 Taylor Street, Dallas,75226
May 19, 2017	ET EDUCATION AND SCHOLARSHIP DINNER, OLIVE GARDEN, 7:30 PM
May 20, 2017	BLACK GIRLS CODE – DALLAS CHAPTER, 8-4 PM , VOLUNTEERS NEEDED, CEDAR VALLEY COLLEGE
June 1, 2017	FOUNDER'S DAY CELEBRATION 6:00 PM , SOUTHWEST CENTER MALL CONFERENCE ROOM

IOTA PHI LAMBDA SORORITY, INC.  
22nd National President Stephanie Minnith and the National Executive Board



## OUR STORY

Contributions of the First African American Business and Professional Women's Organization and Sisterhood 1929 to 2017