



IOTA PHI LAMBDA SORORITY, INC.

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Greetings Sorors,

It's April, our time to showcase Iota Phi Lambda Sorority, Inc. through its capstone program Business Month. I am extremely excited to celebrate the entrepreneurial spirit of African American Business Owners across the Metroplex. We honor the vision of our founder, Lola M. Parker as we promote and encourage women to enter the field of business and honor those who are engaged in business enterprises. We give reverence to every woman, who like the beautiful, thoughtful, mindful, and powerful women of scripture continue to defy odds, banish stereotypes, and serve in the face of oppression and tradition. We honor the women of our past who blazed trails and rose above the conditions of their time. We honor those mighty women and our founder who were courageous enough to see the need and meet that need. We celebrate the business women of today. We celebrate the sharing of their gifts, talents, and skills. During our Business Month we celebrate every woman who has "thought about" starting a business. We will celebrate every woman who has started a part time business and we honor the women who dove into the deep end and her business is her livelihood. We praise God for the women who persevered through our yesterdays, influence our todays, and shape our tomorrows. We celebrate their Entrepreneurial spirit.

The calendar is set. This year's Business Month is packed with opportunities to network, be educated, and be about the "business" of Iota. Sorors, your presence at our programs will ensure our successful completion of the goals we set for ourselves in August. Soror Tiffany Bryant and her Business Month Committee look forward to seeing you at our Business Month Activities. Epsilon Tau will honor five outstanding Business women and we will honor a fantastic and multi-talented youth entrepreneur. Come lend your support to these women. Remember to invite someone to #ComeSeeET.

Seven gavel taps to our Membership, Networking, Scrapbook, Newsletter, and Business Month chairs and committees, your dedication and hard work over the past year, resulted in Epsilon Tau Chapter winning awards in each of these categories at Regional Conference. Seven gavel taps to Sorors Robin Mack, Mirshish Boyd, and Angelica Thomas for serving as the chapter delegates for the 71st SWRC. Ladies, your service and sacrifice are deeply appreciated. Seven gavel taps to my sorors of Epsilon Tau, you make me shine. I look forward to our hosting of the 72nd Southwestern Regional Conference and seeing the fruits of our labor in 2019.

"Chase your dreams, not your competition" #ComeSeeET #EveryoneTogether.



Michelle Peace
Epsilon Tau President

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EPSILON TAU CHAPTER AT THE 71ST SOUTHWESTERN REGIONAL CONFERENCE



The Southwestern Regional Conference of Iota Phi Lambda Sorority, Inc. was held on March 8-11, 2018 in Houston, Texas, hosted by Epsilon Sigma Chapter and Regional Director, Vahnita Loud, Psi Chapter. The Epsilon Tau delegation consisted of nine sorors including Sorors Robin Mack, Angelica Thomas, and conference first timer, Shish Boyd, who served as chapter delegates. There were 140 sorors, auxiliaries, and guests present at the conference. This year's Leadership Forum covered the ABC's of the Regional Director's Theme: Affirming the Legacy, Bonding in Sisterhood, and Committing to Business. There was also a presentation by Soror Lori LeDet on being a living donor. The conference theme was "2018 the Year of the Woman – Sheroes." The Awards night theme was "Night at the Museum." Epsilon Tau Chapter received 8 awards and ET FIL, Jalyn Beaty received the Alma I. Mackey Scholarship. Soror Michelle Peace was inducted into the Past Regional Officer's Council as she completed her 4th year as the Southwestern Regional Journalist. Next year's conference will be hosted by Epsilon Tau Chapter and we look forward to seeing everyone in the Metroplex.

EPSILON TAU CELEBRATES WOMEN'S HISTORY MONTH

EPSILON TAU CELEBRATES REGIONAL CONFERENCE SUCCESS



In honor of Women's History Month the South Dallas Cultural Center sponsored an evening totally dedicated to women in the arts and business. Norma J. Thomas put on a wonderful production called "Personifications" "the one-act play adaptation of her book, "The Smell of Garlic on Sunday". After the book signing, patrons were encouraged to explore the Affirmations exhibit, which featured all female artists. This exhibition is curated by Nychelle Elise who is the producer and curator of URBAN CHATTER ART SHOWS. President Peace enjoyed her evening spent with the SDCC.



Sorors of Epsilon Tau chapter celebrated the success at the 71st Southwestern Regional Conference. Epsilon Tau received 8 awards at conference: 1st Place – Dwala L. Brown Technology Award; 2nd Place in Business Month; Chapter Growth; Newsletter; Scrapbook; Networking; Conference Mileage; and 3rd Place – Conference Attendance. Four ET Sorors received their Years of Service Awards : Dr. Tina Jackson – 15 years; Dr. Tonya McGee- 10 Years; Sorors Jan Harbert and Tasha Kwarteng – 5 years. We also discussed the 72nd SWRC Conference Hosting duties and ideas.

2018 ET BUSINESS MONTH HONOREES

Take a look at the six outstanding women (pictured left to right) we will celebrate at our 2018 Tastes and Toasts Celebration.

Da'Naja Mosley, youth entrepreneur, is a 12 year old dancer, model, bowtie, and tee shirt creator. She is a powerhouse who personifies her brand – Na'toriously Fierce.

Sherilyn Jones is the founder and creative director of The Concept Media Group, an innovation design company specializing in graphic and web design, cartoon illustration, and company branding.

Yemi Solomon operates GlaMore, an online boutique empowering clients with self-confidence through eclectic and exclusive clothing and accessories.

India Roberts, of Be's Professional Services, prides herself in assisting clients with their tax and bookkeeping needs. The company is dedicated to her mother, who also loved serving people.

Monique Miller Smith is the driving force behind Panoramic Visions, a non-profit organization providing youth, senior, and wellness services to the community.

Camille Jones of Steve and Cammy's Ice Cream Shop has a passion for revitalizing underserved communities "one scoop at a time" by offering premium ice cream and treats at a modest price.



EPSILON TAU SOROR BUSINESS OWNER SPOTLIGHTS

Epsilon Tau proudly recognizes its own "Bosses." They are small business owners and we are proud to call them our Sorors!

(From left to right) **Wendy B. Jacques**, B Jacks Apparel, custom tees; **Dorian Jordan**, Never Limit Fitness vending; **Katrina Stevens**, Papparazzi Jewelry Sales; **Nichelle Chilton**, L3 Fitness; **Rashida Francis**, AMASE Consulting; **Annette Smith G.A.A.P**, Grant Education and **Devoreaux Walton**, The Prep Pursuit, etiquette and style blogger.

SMALL BUSINESS TIP

by Dr. Tonya Sawyer-McGee
Screening for A Good Employee

Now that you have your business up and running and have selected potential employees to work for you how do you know they are the right fit? According to Group One, a reputable screening agency for many organizations here are some tips you want to avoid when screening candidates for hire:

1. You don't have a background screening policy; this is necessary to verify a candidate's honesty and the low cost could be worth it.
2. Not getting the candidates permission. Candidates need to be informed and grant permission for a screening.
3. Avoiding educational training checks. This is very important in many professions where a certain training or degree is required to do the job.
4. Not verifying contract or temporary workers. Even they can have secrets or issues that need to be known.

CAREER EXPLORATION

On Friday, March 9, 2018, Soror Vena Thomas spoke with seventh and eighth grade students at the annual College and Career Day event at Billy Earl Dade Middle School. This year's theme was "Reflecting Light That Guides The Path To Purpose". Soror Thomas shared both her experiences from both her college education and career path, and assisted the students in developing strategies for setting and pursuing their goals.



April/May 2018 Calendar of Events

April 7, 2018	ET Small Biz Crawl and CashMob, 9:00 AM
April 8, 2018	Chapter Monthly Business Meeting, 3:00 PM, SWC Mall
April 14, 2018	Black Girls Code at CVC, Game Jam Cookies, Cocktails, and Conversations, KBS, 7-9 PM, \$30
April 21, 2018	Career Exploration Day (Computer Programming and Cybersecurity) at Collin College, Spring Creek Campus, 8:30-12 noon
April 28, 2018	ET Tastes & Toasts Brunch Edition , 11am-1pm , 4 Angeles Event Center, \$30
April 29, 2018	The Wonders of Wall Street, SWC Mall, 2:30-5 PM
May 4, 2018	Chapter Meeting, 6:30 PM ET 5th Anniversary Celebration , 7:30-9 PM
May 6, 2018	FIL Monthly Meeting, 3:00 PM Toys U Can't Return Workshop, 3:45 PM

"I'm not sorry. I will never be sorry. I would do everything I did again if I had to. Everything." – the late Winnie Mandela (1936-2018)