



IOTA PHI LAMBDA SORORITY, INC.

THE BUSINESS CHRONICLE

Volume 5 Issue 9 www.iota1929.org

P.O. Box 241, DeSoto, TX 75123 www.iotaswr.org

May 2018 www.iota-et.org

Greetings Sorors,

I still can't catch my breath, our Business Month rushed in like a mighty wind and created such energy and excitement about our sorority. Thank you, sorors. You not only participated in chapter events, you shared your time and supported our local chapters of Psi and Epsilon Omicron.

Now, the time has come, to celebrate Epsilon Tau's fifth year in existence. Sorors, we have been on a mission for lota since we were chartered on May 4, 2013. We have grown 220% in membership. We have executed over 100 programs, won over 15 Regional and 2 National awards, sponsored the Fredda Witherspoon Scholarship recipient, two Alma I. Mackey Southwestern Regional Scholarship Recipients and awarded over \$2,600 in local scholarships. Our Future lota Leaders have been awarded the National FIL scholarship twice and have written several award winning essays on the Regional and National levels. We have honored more than 20 female entrepreneurs and cash mobbed several other businesses. Our reach and philanthropy have supported girls in technology, women returning to the workforce, and four African teens with microfinance loans to start businesses of their own. Now, these memories don't sum up the countless volunteer hours and work we have put into our chapter, but I will say this, I am a proud member of Epsilon Tau Chapter and I am humbled to serve as your president. As we reassess our chapter's strategic plan for the next five years, I know we can achieve more and that's exciting. Happy Birthday/Anniversary, Epsilon Tau Chapter!

Seven gavel taps to our Business Month chair and committee, you did it! Five public events in 30 days. Congratulations! Seven gavel taps to Soror Dr. Tina Jackson, chair of our Career Exploration Committee on our successful Career Exploration Day at Collin College. Seven gavel taps to Soror Shelia Fisher, MOI Paul Beaty and our FIL who organized an engaging and interactive youth workshop on the Wonders of Wall Street. Kudos, to you all!

Ladies, we still have a lot of work to do. We need to strike now and actively pursue all the interest we generated during Business Month; continue our fundraising efforts for the Regional Conference; and continue reaching for the stars.

"Bravely make decisions that honor YOUR priorities, even if they inconvenience others." #ComeSeeET #EveryoneTogether.



Michelle Peace Epsilon Tau President

WHAT'S IN THIS ISSUE

ET CELEBRATES BUSINESS MONTH

ET SMALL BIZ CRAWL PAGE 2

ET CCC 2018 PAGE 3

CAREER EXPLORATION DAY PAGE 4

ET TASTES & TOASTS PAGE 5-6

WONDERS OF WALL STREET PAGE 7

ET AROUND TOWN PAGE 8

CALENDAR OF EVENTS PAGE 8

EPSILON TAU CHAPTER CELEBRATES BUSINESS MONTH ET SMALL BIZ CRAWL















Throughout the month of April, Epsilon Tau proudly celebrated "Business Month" – a time when lota Phi Lambda collectively reflects on founder Lola M. Parker's mission of encouraging women and youth to enter the field of business. In true lota fashion, the chapter was working and not shirking with a full slate of events each week! On Saturday, April 7th, members of the chapter braved the cold and rain to support local black-owned businesses at the Dallas Farmers Market. Businesses patronized included Aaron's Catfish, Chicken, and Wings; Abundantly Aromatic; Cocoa Cure Protein Bars; Geaux Kitchen; Jewel Kombucha; Jordan Cordori Candles; May Pie; The Plain Ole Salsa Company; and Pretty Tasty Cakes and Pastries. This Epsilon Tau Chapter Cash Mob infused over \$800 in sales for small businesses on Saturday, April 7, 2018. The chapter also made a 350 item donation to the clothes closet at the Grace Project Conference for women living with HIV, April 20-22, 2018.

EPSILON TAU CHAPTER CELEBRATES BUSINESS MONTH COOKIES, COCKTAILS, AND CONVERSATIONS

On Saturday, April 14th, it was time for our Cookies, Cocktails, and Conversations event at Kessler Baking Studio. Sorors and their guests were treated to an informative session about life insurance from Jerry T. Fisher of Northwestern Mutual Insurance Company. The chapter will donate a portion of the ticket proceeds to the Develop Africa microfinance program and Dress for Success- Dallas.





















Pictured above: Kessler Baking Studio cookies and desserts; Epsilon Tau sorors and speaker Jerry Fisher; Business Month Chair, and ET Vice President Tiffany Bryant and President Peace with Jerry Fisher; Psi Soror, Stevette Bauman and ET Line Sister, LaToya Randle; one of our Door Prize winners; Sorors Nicole Walker, Eriele Johnson, and Alicia Hinkle; Group shot of sorors and guests during the Ice Breaker.

EPSILON TAU CHAPTER CELEBRATES BUSINESS MONTH CAREER EXPLORATION DAY



Saturday, April 21, 2018, the Chapter hosted a Career Exploration panel discussion on computer programming and cybersecurity at Collin College in Plano, TX. Staff from the University of North Texas; Texas A&M Killeen and Texas A&M Commerce along with Collin College were on hand to discuss admission and program requirements. Industry experts engaged students in a panel discussion about the fields of computer science and cybersecurity.

The Industry Experts who shared with our students were: Dr. Isaac Gang, Texas A & M University Commerce, College of Science, Engineering & Information: Psi Chapter soror, Kendra Johnson Pratt, InSource Group, Cybersecurity SOC strategist/ Program Manager; Amanda Posadas, AT & T Systems Engineer; Franchesca Benzant, Bank of America, Assistant Vice President Information Security and Grace Williams, educator. Other event partners included: Shaine Marsden, Texas A & M University Commerce; Transfer Coordinator College of Science & Engineering; Kelson Honeycutt, University of North Texas; Transfer Coordinator; Micheal Coffman, Collin College; Associate Dean for Computer Science & Information and Brain Lenhart, Collin College; Director of Weekend College.















Pictured from left to right: Kelson, Honeycutt, UNT; Students listening; President Peace; Career Exploration and Event Chair, Dr. Tina Jackson; Sorors Peace, Jacques, Pratt, and Brown; The Industry Panel; and Some of the Student Participants.

EPSILON TAU CHAPTER 4th ANNUAL TASTES AND TOASTS BRUNCH

On Saturday, April 28, 2018, the entrepreneurial spirit of five amazing women and one youth was celebrated at the chapter's fourth annual Tastes and Toasts – Brunch Edition – event. Camille Jones of Steve and Cammy's Ice Cream; Sherilyn Jones of the Concept Media Group; India Roberts of Be's Professional Services; Monique Smith of Panoramic Visions; Yemi Solomon of GlaMore for U; and youth entrepreneur Da'Naja Mosley of NA'Toriously Fierce were honored.















Pictured from left to right: Brunch participants at the 4 Angeles Event Center; Sorors Nicole Walker, Eriele Johnson, and Business Month chair, Soror Tiffany Bryant; National Soror of the Year, Wendy B. Jacques; Business Month Honoree, Monique Miller Smith of Panoramic Visions; ET Future lota Leaders, Andrell Fisher Jr., Johnathan Arline, Paul Beaty II, and Shandrell Fisher with Youth Entrepreneur, DaNaja Mosley; Epsilon Tau Chapter and our Men of Iota; and ET 2018 Business Month Honorees, India Roberts, Monique Smith, DaNaja Mosley, Yemi Solomon, Camille Jones and Sherilyn Jones.

EPSILON TAU CHAPTER 4th ANNUAL TASTES AND TOASTS BRUNCH CONT.

The Tastes and Toasts program included: an honoree video presentation which was produced by Booker T. Washington student, Alora Thompson; the music was provided by DJ Klassik; and the Brunch food was provided by Berry Best Catering. The menu featured chicken and waffles, fruit, sausage kolaches, quiche, juices and mimosas.

Our honorees responded with enthusiastic praise: "Yesterday was amazing!! You all are pretty awesome!"; "Thank you again and I am grateful to be honored. I am interested in joining the chapter!"; and "I think I can speak for all of the ladies and say how honored and appreciative we were; however, I would like to personally thank you all, Epsilon Tau for making me feel very special. You all honoring me makes it easier to do much more in my community! It was indeed a pleasure to have been around so many great women!! I have always commissioned myself to empower as many young women as I could; we need that. I look forward to hearing and joining your organization."

















Photos above of Sorors and Guests for the 4th Annual Tastes and Toasts. Pictures from left to right: Sorors Mirshish Boyd and Shelia Fisher; FIL President, Jalyn Beaty and guests; FIL Andrell Jr. and Shandrell Fisher with MOI Fisher and his mom; Soror Dr. Tina Jackson and guests; Soror Robin Mack and President Peace with FIL Evan and Paul Beaty II; Soror Vena Thomas and Guest; Other Brunch guests; and Soror Dr. Tonya McGee and family.

EPSILON TAU CHAPTER FINANCIAL LITERACY PROGRAM THE WONDERS OF WALL STREET

As a close to Business Month, *The Wonders of Wall Street-Investing Workshop for Youth* was presented on April 29, 2018 by MOI Paul Beaty. The FIL were educated on the different types of business structures, how the stock market works, and the Rule of 72. The youth also participated in a simulation on the stock market by buying and selling shares. Cash prizes were presented to the youth with the highest portfolio values at the conclusion of the simulation.





















FIL pictured participating in the simulated activity, MOI Paul Beaty pictured with FIL Miles Moore, and Business Month Chair Vice President Tiffany Bryant providing remarks.

EPSILON TAU CHAPTER AROUND TOWN WITH PSI AND EO















Epsilon Tau Chapter sorors supported our sister chapters during April by participating in several public events. Soror Wendy B. Jacques attended Epsilon Omicron's Hours of Happiness, Thursday, April 5, 2018. Sorors Michelle Peace and Wendy B. Jacques continued ET's Small Business Crawl by joining Psi Chapter at DJ's Black Jack Pizza, April 7, 2018. Then on April 14, 2018, Soror Nicole Walker joined Psi Chapter at its event with CASA. Finally, Sorors Wendy B. Jacques and Michelle Peace participated in Epsilon Omicron's Dancepiration Event, which featured small business owner, Stacy Dickson of Dancersize Undignified Dance on Sunday, April 22, 2018.

EPSILON TAU CHAPTER AROUND TOWN













Epsilon Tau Chapter volunteered with the Dallas Chapter of Black Girls Code on Saturday, April 14, 2018, over 40 girls participated in the workshop, "Game Jam" at Cedar Valley College. Soror Michelle Peace participated in Dallas StartUp Week powered by Chase for Business and Tech Stars which was held, April 2-6, 2018 in downtown Dallas. The Social Good track featured discussions including "The Power of Philanthropists of Color," which was presented by Akilah S. Wallace, Director of Development at Faith in Texas and founder of the HERitage Giving Fund. Did you know 72% of funds provided to non-profits come from individuals?

MAY/JUNE 2018 Calendar of Events

May 4, 2018

Chapter Meeting, 6:30 PM ET 5th Anniversary Celebration , 7:30-9 PM

May 6, 2018

FIL Monthly Meeting, 3:00 PM Toys U Can't Return Workshop, 3:45 PM

May 8, 2018

National Teacher's Day

June 1, 2018

89th Founders' Day, 6:00 PM

Southwest Center Mall Community Room, 3662 Camp Wisdom

June 10, 2018

Chapter Meeting, 3:00 PM

ET Host Fund Raising Activity (before Chapter Meeting) Officer Installation (Officers wear white), 4:00 PM

Soror Recognition

June 2018 (TBD)

5