



IOTA PHI LAMBDA SORORITY, INC.

#### THE BUSINESS CHRONICLE

Volume 5 Issue 10 www.iota1929.org

P.O. Box 241, DeSoto, TX 75123 www.iotaswr.org

**June 2018** www.iota-et.org

Greetings Sorors,

June 1, 2018, we celebrated the 89<sup>th</sup> Founder's Day Celebration for lota Phi Lambda Sorority, Inc. Your thoughts on the seven attributes fortify the purpose and mission of this organization. It's longevity is cemented by how each soror can contribute to that purpose. The chapters of the DFW Metroplex came together for the 2018 Founder's Day. The theme was Togetherness.

One of my chapter's favorite quotes comes from Henry Ford. "Coming together is a beginning; keeping together is progress; working together is success." Our first five years as a chapter in this sisterhood has illustrated this quote. May our sisterhood be strengthened by our coming, keeping, and working together.

This year, we will have to work throughout the summer. Our service to host the Southwestern Region's 72<sup>nd</sup> Regional Conference means we will have to continue fundraising, building relationships, and planning. Starting around July 15th, start envisioning how we can improve our chapter, serve more people, and increase our impact. We will resume chapter activities in August.

Seven Gavel Taps to the Education and Scholarship Committee and Soror Carmon Brown for putting together our scholarship recipient care baskets and arranging the Education and Scholarship Dinner. Seven Gavel Taps to Soror Wendy B. Jacques and the Founder's Day Committee. It was a wonderful ceremony and it's always good to fellowship with Psi and Epsilon Omicron Chapters. Seven Gavel Taps to Adopt A School chair, Soror Robin Mack for putting together and delivering our Teacher Appreciation gifts to the Britain Elementary Staff. Sorors, I just want to tell each of you AGAIN that I appreciate you and your contributions to our chapter. It truly is E.veryone T.ogether. Always working and never shirking in the name of lota.

"Thanksgiving is a time of togetherness and gratitude.- Nigel Hamilton" #ComeSeeET #EveryoneTogether.



Epsilon Tau President

#### WHAT'S IN THIS ISSUE

ET CELEBRATES ITS 5<sup>™</sup>

ANNIVERSARY

PAGE 2

ET LET'S TALK ABOUT..TOYS U CAN'T **RETURN WORKSHOP** PAGE 2

**TEACHER APPRECIATION** 

PAGE 3

DIEGO M. JONES MEMORIAL

**SCHOLARSHIP** 

PAGE 3

**MENTAL HEALTH AWARENESS PAGE 4** 

**SMALL BUSINESS TIP** 

PAGE 4

**CALENDAR OF EVENTS** 

PAGE 4

#### **EPSILON TAU CHAPTER CELEBRATES ITS 5th ANNIVERSARY**















On May 4, 2018, Epsilon Tau celebrated five years. Sorors from Psi **Chapter and the Southwestern Regional Director, Vahnita Loud** also joined members of **Epsilon Tau Chapter in** the celebration and festivities. Sorors reminisced on the goals that inspired the chartering of Epsilon Tau and were excited about what the future will hold for ET.

#### **EPSILON TAU CHAPTER TOYS U CAN'T RETURN WORKSHOP**

On Sunday, May 6, 2018, Epsilon Tau hosted the "Let's Talk About..." Toys U Can't Return Workshop. The youth in attendance began the workshop talking about self worth and self love. The workshop continued with separate sessions for the girls and boys which were facilitated by Mrs. Toni Mays, Dr. LaKaavia Taylor, Mr. Robert Houston and Mr. Dano Smith. The youth were able to speak candidly about dating and sexual health. The workshop ended with an exercise demonstrating the cost of caring for a baby for the first year of its life. The youth received wristbands, "Don't Get Caught...Toys U Can't Return", and survival kits that will remind them that, "The choices you make now will affect you later; If you make wise choices now, then your later will be greater."





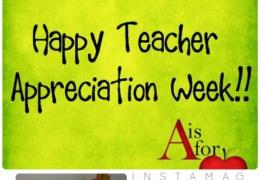




## EPSILON TAU CHAPTER CELEBRATES TEACHER APPRECIATION WEEK WITH ADOPT A SCHOOL, BRITAIN ELEMENTARY SCHOOL

On May 8, 2018, Epsilon Tau paid tribute to teacher at its Adopt A School at Britain Elementary School by providing bagels for breakfast in support and honor of National Teacher Appreciation Day.

On May 23, 2018, Soror Alicia Hinkle received the Irving ATPE Secondary Teacher 2017-2018 Educator of the Year Award.















### EPSILON TAU OUTREACH AWARDS DIEGO M. JONES MEMORIAL SCHOLARSHIP

**Epsilon Tau has two FIL Seniors graduating in 2018:** Jalyn Beaty and Crislyn Fayson. Both of these outstanding students applied for the inaugural Diego M. Jones Scholarship. Jalyn is a senior at A. Maceo Smith New Tech High School. She will attend Prairie View A&M University and major in Computer Science. Crislyn is a senior at Booker T. Washington School of the Performing and Visual Arts. She will attend Southern Methodist **University and double major in Theatre Studies** and Film and Media Arts. Each of these young ladies has served on the leadership team of the ET FIL. After judging by independent judges, Jalyn Beaty will receive the inaugural award of the Diego M. Jones scholarship. Congratulations on your accomplishments FIL Jalyn and FIL Crislyn.







### Civic and Community Activities May is Mental Health Awareness Month





















In honor of mental health awareness month, Soror Dr. Tonya McGee and her family participated in the 50 states, 50 days run/walk in Dallas on May 20th. Sorors and the FIL of ET showed their support and wore green to support the need for more mental health awareness.

<b>EPSILON TAU CHAPTER</b>
<b>SMALL BUSINESS TIP</b>

# ET CALENDAR OF EVENTS June/July 2018

TIPS FOR CREATING THE PERFECT BUSINESS LOGO
by Dr. Tonya Sawyer-McGee

Your business brand logo can have a huge impact on your company's visibility and success. If your brand logo is unprofessional you can limit your ability to make connections. In a Forbes magazine article by John Rampton, below are some tips to creating the perfect logo for your business:

- •Make it unique. Set yourself apart from others.
- •Don't take colors for granted. Design your logo with multiple colors. Avoid and limit red, which can signal aggression.
- •Keep it simple, don't be too complex.
- •When all else fails, hire a designer. You may want to create it yourself, but hiring a designer you can still incorporate your ideas which can be streamlined and decrease time.

June 1, 2018	89th Founder's Day, 6:00 PM Southwest Center Mall Community Room, 3662 Camp Wisdom, Dallas, TX
June 10, 2018	Chapter Meeting, 2:30 PM ET Host Fund Raising Activity (after Chapter Meeting) Officer Installation (Officers wear white), 3:30 PM
June 14, 2018	ET Scholarship and FIL Graduate Dinner
June 22, 2018	African American Heritage Night with the Dallas Wings UTA, 7 PM, Tickets start @ \$10.
June 23, 2018	Soror Recognition, 10:00
July 15, 2018	Officer Transition Meeting